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NEWS

TrustHouse expands concierge nursing and care management services to Palm Beach



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Key Points

- The company offers services such as ongoing health management, early detection of health issues, and round-the-clock access to medical support and crisis intervention.
 - TrustHouse was founded in 2006 by two registered Neuro ICE nurses.
 - Founding members receive customized wellness plans, in-home nursing, and access to TrustHouse's top care network.
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A New York-based concierge nursing service that provides high-end, in-home care and wellness programs to affluent clients has expanded to Palm Beach.

Trusthouse, founded in 2006 by two registered Neuro ICU nurses, offers a variety of concierge health and wellness services for individuals and families, including ongoing health management, early detection of health issues, and round-the-clock access to medical support, crisis prevention, and health longevity planning.

The company has served the New York metropolitan area for nearly two decades.

"Palm Beach was the natural choice for us because this community values excellence, discretion, and independence," said Amy Romero, TrustHouse's chief marketing officer.

TrustHouse is designed for clients who want to be proactive with their health by providing dedicated nursing support to coordinate treatment, manage health, and facilitate access to top-tier medical providers, Romero said.

Founding memberships offer tailored wellness plans, in-home nursing visits, and access to TrustHouse's highly regarded network of care providers.

"Our team of elite nurses delivers specialized care in the home, from post-surgical recovery and complex disease management to long-term private duty care," Romero said. "And for those

who want to get ahead of health challenges, our Signature RN Membership adds a dedicated concierge nurse who focuses on extending healthspan and supporting proactive wellness. Together, this creates peace of mind for families and independence for clients."

Though TrustHouse will maintain an office in West Palm Beach, nearly all of its clients are expected to come from the island, Romero said.

"Palm Beach will be our primary hub, but many of our families also split their time between New York and the Hamptons," she said. "What makes TrustHouse unique is our ability to deliver the same high level of skilled nursing and membership-based wellness support seamlessly across all three locations. Families never have to worry about continuity of care, no matter where they're living."

TrustHouse offers flexible care and membership options, including its Signature RN Membership, which includes monthly RN wellness visits, round-the-clock telehealth RN support, tailored care plans, and insurance coordination; 24/7 care, 8- to 12-hour care, or hourly nursing visits; and outside-the-home services, which include travel nursing, vacation home support, and patient advocacy in hospitals or care facilities.

The TrustHouse Signature RN Membership begins at \$1,599 per month, with an annual commitment. It includes a private concierge nurse, monthly in-home wellness visits, personalized health tracking, and ongoing care navigation.

For families requiring skilled nursing outside of the membership, whether short-term or long-term, TrustHouse can create custom care plans, Romero said. Rates depend on the complexity of care, the nurse's specialization, and the length of time support is required.

Romero said TrustHouse is planning a winter launch event at a hotel on the island, though the venue is still undecided. The company also expects to take part in the annual Worth Avenue tree lighting.

"These events mark the beginning of long-term relationships we look forward to building here," Romero said.

For more information on TrustHouse, call 877-204-4605 or visit <https://www.trusthouse.care/>.

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